



FOR IMMEDIATE RELEASE:

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Design Charrette Scheduled for Centerpiece Project

Salisbury_North Carolina_January 15 - The City of Salisbury and its partners have received a National Endowment of the Arts (NEA) grant for the design of a multipurpose cultural plaza and farmers market in the 200 block of North Lee Street, in the lot currently used for police parking.

The temporary name for the project is “centerpiece,” from the recently adopted tourism master plan *Completion and Connection*, which describes a forum for gatherings, arts, culture and agrarian linkage. The grant includes funding for a design workshop or “charrette,” where multiple designers will work on teams to develop various concepts. Ideally, each of the design teams will include architects, landscape architects, artists, musicians, theater professionals, farmer’s market vendors, business persons and other community stakeholders.

The design charrette is scheduled for January 22-24 at the Salisbury Station (Depot). The public is invited to drop by during the day on Wednesday between 9:00 a.m. and 4:00 p.m. to observe and contribute, or to participate in scheduled interviews. In addition, a brief preference survey for the space is available online at www.salisburync.gov or www.surveymonkey.com/s/centerpiecesurvey.

On Wednesday evening January 22, an informal public reception will be held at the Salisbury Station (Depot) from 6:00 – 8:00 p.m. The public will have an opportunity to talk with the designers about the project and the possible uses for the space. From 6:30 – 7:30 p.m., Aaron Pohl Zaretsky, principal of *Public Market Development, Inc.* will make a presentation on the benefits of public markets to communities. As a public market director and consultant, Mr. Zaretsky has broad experience across the country, including managing the renown Pike Place Market in Seattle. More recently, as Founding Executive Director of Asheville’s Grove Arcade Public Market, Mr. Zaretsky was responsible for redevelopment of the 269,000 square foot building into a \$30,000,000 public market and mixed-use development.



Please contact Diana Moghrabi in the Community Planning Services office if you would like to be involved at (704) 638-5242 or dmogh@salisburync.gov.

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